

## What Makes the Choose Love Enrichment Program Unique!

- 1. The story behind the program provides a shared emotional component which creates a strong buy in with the message and universality of "CHOOSING LOVE".**
- It's FREE.
- Created by educators, for educators.
- The Program is more than just teaching lessons, it offers educators and schools a way to create a whole classroom and school-wide CHOOSE LOVE culture.
- Teaches and promotes the most universal, vital need and want of all: LOVE.
- This is a MOVEMENT to CHOOSE LOVE – this grassroots movement invites educators to connect with the CHOOSE LOVE staff and each other as part of a supportive CHOOSE LOVE community.
- This is a proactive and preventative approach rather than focusing on the negative issues.**
- Lessons are presented as a formula for CHOOSING LOVE, Courage + Gratitude + Forgiveness + Compassion in Action = CHOOSING LOVE, which becomes a tool that is easily remembered and can be applied by any individual in every situation and circumstance.
- The message of "CHOOSING LOVE" in itself, transforms school and classroom climate, culture and vernacular.
- Combines Social and Emotional Learning, Character Education, Mindfulness, Neuroscience, Emotional Intelligence, and Positive Psychology all in one Program.
- Proprietary Neuroscience resonates with children and educators with images, acronyms and clear descriptions that make information easily understood and retained.
- Positively impacts students and educators and focuses on the researched emotional, mental, personal, and social benefits for all.**
- Short, powerful lessons are designed to be easily implemented at all levels into current school schedules and time constraints (Elementary- 20-30 minutes, Middle- 10-15 minutes, and High School- 5-10 minutes).
- This program can be effectively used by individual teachers or school-wide both with powerful impact and equal ease of implementation.
- Little to no training required to teach the program.
- Little to no preparation or extra materials required to teach the lessons.
- Program offers extensive free resources including an Educator Manual, videos, and reproducible supplementary materials such as posters and bookmarks.
- Aligned with Common Core State Standards, American School Counselor Association Mindsets and Behaviors for Student Success, and SEL Competencies.
- Includes a social media component - to engage students "where they are" in a positive and productive way.
- We focus on, "Having a Lot of fun!"**
- Materials are accessible and downloadable online at [www.JesseLewisChooseLove.org](http://www.JesseLewisChooseLove.org).